

# Case Study

A magnifying glass with a black handle is positioned over a group of five silhouettes of business professionals in suits. The central silhouette is enlarged through the lens of the magnifying glass. The background is white with a large blue curved shape on the left side.

The STAM Tale



## How we transformed from a group of professionals to a world class online training corporation



### Evolution of STAM

Genesis	1992 - A group of visionary professionals providing classroom training on Security Technologies
First step	1997 – Won the Best New Product Award at International Security Conference for our online technology course – CCTV – A Complete review
Newer steps	1999 – Set up office in USA. Sale of Technology courses – Added a list of courses to the catalogue
First milestone	2001 – First Online Product Training for a Fortune 500 Manufacturing Giant – Instant Success – Repeat contract from the client
New Avenue	2003 - Advanced Development Center – All development work in India – World class infrastructure – Cost effective solutions
Growth	2005- 300% headcount growth – Newer clients – Solutions on a variety of hardware and software products
Expansion	2007 - Multiple offices in USA – Repeat contracts from existing customers – New customers – Fortune 500 organizations
Maturity	2008 – ISO 9001: 2000 Certified Advanced Development Center – Process Maturity – Best of Breed Online learning solutions



### **STAM Interactive Solutions**

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